

## Jet Press 750S: Hubert&Co

Book printing firm's installation of the Jet Press 750S enables them to expand into new market sectors, including short run art books.

**Company:**

Hubert&Co

**Location:**

Göttingen, Germany

**Fujifilm products:**

Jet Press 750S

**Type of work:**

Book printer

- ▶ Hubert&Co is a book printing firm with a heritage dating back more than a century.
- ▶ The company offers a complete range of services; from monochromatic print to full colour, and a range of different binding options.
- ▶ Installed Fujifilm's Jet Press 750S in February 2020.
- ▶ The consistent delivery of excellent quality was key in their decision to invest.
- ▶ Customers have observed the improvement in the print quality and the brilliance of colours.
- ▶ The Jet Press is of a standard above and beyond anything Hubert had been able to deliver before.



**The Jet Press 750S ticked all the boxes and was the clear and obvious choice. Having the quality of the Jet Press to hand has opened up new markets for us."**

**RAMONA WEISS-WEBER**  
CEO, HUBERT&CO



Based in Göttingen, central Germany, Hubert&Co is a book printing firm with a heritage dating back more than a century. Offering a complete range of services, from short to long run; from monochromatic print to full colour, and a range of different binding options, the company invested in a Fujifilm Jet Press 750S in February 2020 – its first ever investment in Fujifilm inkjet technology.

Hubert&Co CEO, Ramona Weiß-Weber, explains the reasons for the investment. “For us, quality really is the key. We were looking for a machine that could consistently deliver excellent quality – that was the crucial requirement. Though of course we also took other factors into account, such as reliability, cost and time savings, production speed, reduced waste and levels of service and support.

“Like all book printers, we’re also increasingly being asked by our customers to print shorter runs and to turn them around more quickly. Publishers and booksellers are less and less inclined to want to hold on to large inventories. So high-quality digital print solutions are proving ever-more important.

“The Jet Press 750S ticked all the boxes and was the clear and obvious choice. Having the quality of the Jet Press to hand has opened up new markets for us – such as short run art books – where we weren’t active before. And as well as the spectacular colours we can achieve on the Jet Press for

our illustrated books and for book jackets and covers – the fine detail that it can deliver has also proved its value when printing in black and white – particularly scientific texts where precision is of paramount importance.

“Our customers are really enthusiastic about the range and the brilliance of the colours we can now offer. Many of them have told us that the quality we’re now achieving with the Jet Press is of a standard above and beyond anything we’ve been able to deliver before. One such customer is Dirk Allgaier of Arnoldsche Art Publishers in Stuttgart. As an international publisher of fine art books – quality is absolutely central to their requirements from a print partner. With the Jet Press, we can meet that standard.”



**For further information:**

Please contact your local Fujifilm partner.

**web** [https://info.fujifilm.eu/Jet\\_press\\_UK.html](https://info.fujifilm.eu/Jet_press_UK.html) **YouTube** FujifilmPrint **Twitter** @FujifilmPrint

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