

Jet Press 750S: BruderhausDiakonie

German non-profit organisation has no regrets over its switch from offset to digital print as Fujifilm's Jet Press 750S impresses customers and increases business opportunities.

Company:

BruderhausDiakonie

Location:

Reutlingen, Baden-Württemberg, Germany

Fujifilm products:

Jet Press 750S

Type of work:

Fully serviced printed products, including brochures, magazines, posters, greeting cards and calendars

- ▶ BruderhausDiakonie is a non-profit Christian diaconal organisation offering jobs and workshops for disabled people and those with mental health challenges.
- ▶ The organisation has a graphics workshop, delivering a wide range of digitally printed products.
- ▶ Formally utilising offset for its print work, they now own a Jet Press 750S for small and medium run work.
- ▶ BruderhausDiakonie has seen its product quality and portfolio increase, and its production time reduce significantly.
- ▶ Since the installation, BruderhausDiakonie has received positive customer feedback and has been able to increase its product portfolio and win new business.
- ▶ The Jet Press 750S fits in with BruderhausDiakonie's environmental philosophy.



The Jet Press has allowed us to considerably reduce our make-ready times and wastage, production has become so much more flexible, and just-in-time jobs are now possible when they were previously unthinkable.”

ANDREAS BAUER

HEAD OF SOCIAL AFFAIRS, BRUDERHAUSDIAKONIE



BruderhausDiakonie is a non-profit Christian diaconal organisation that offers a wide network of jobs and workshops for disabled people and those with mental health challenges in Baden-Württemberg. The organisation has a graphics workshop, which delivers a huge range of digitally printed products – including brochures, magazines, posters, greeting cards and calendars – all produced on a toner system and on Fujifilm’s Jet Press 750S.

Andreas Bauer, head of social affairs at BruderhausDiakonie explains “We had been using offset for many years, but we knew a shift to digital was going to be required if we were going to stay competitive. We could see an increase in demand for short-run, highly personalised print. We spoke to other printers in the area about their experiences with digital printing and the name that kept coming up was the Jet Press, so it was an easy decision.

“With its production stability, coupled with superior productivity and extremely high print quality, the Jet Press 750S ticks all the right boxes for us. For small and medium runs, it is excellent. Our clients want the best, high-quality products – they got that via our offset solutions – but now they’re acknowledging even better print results. Production times have significantly reduced, and our product portfolio has expanded thanks to the Jet Press – the very high colour stability, especially on uncoated substrates, has allowed us to win new business too.

“What’s more, the Jet Press has allowed us to considerably reduce our make-ready times and wastage – production has become so much more flexible – just-in-time jobs are now possible when they were previously unthinkable.”

The environmental aspects of the Jet Press 750S have also impressed the business: “Its water-based ink makes the recycling of products easy for our customers and with low chemical emissions it is a safe machine for all of our workers to be around.

“Investing in the Jet Press 750S is without doubt one of the best decisions the graphic arts workshop has ever made.”



For further information:

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